Resolution 2022 – ARPA10 – Holiday Shopping Campaign

WHEREAS the Town of Bellefonte has received $111,712.50 from the U.S. Treasury, via the State of Delaware Treasurer's Office, for the purpose of dispensing such funds under the guidance put forward by the U.S. Treasurer, pursuant to the American Rescue Plan Act (ARPA) as approved by Congress on March 6, 2021, and signed into law by President Biden on March 11, 2021, and

WHEREAS the expressed intent of ARPA is to 1) Respond to the COVID-19 emergency and address its economic effects, including through aid to households, small businesses, nonprofits, and industries such as tourism and hospitality; 2) Provide premium pay to essential employees or grants to their employers. Premium pay couldn't exceed $13 per hour or $25,000 per worker; 3) Provide government services affected by a revenue reduction resulting from COVID-19; and 4) Make investments in water, sewer and broadband infrastructure, and

WHEREAS the Town of Bellefonte held Public Hearings on May 10 and July 12, the Town Commission solicited testimony from residents, representatives of non-profit agencies, and business owners. And

WHEREAS the Commissioners of Bellefonte acknowledge the impact of the pandemic on residents who may have experienced financial hardships due to lost employment, reduced work hours, or unexpected medical expenses;

NOW THEREFORE, the Bellefonte Town Commission does hereby approve up $10,000 for a coupon to be distributed at the Bellefonte Day event to attendees; this coupon will be accepted by town merchants who agree to accept these coupons and to submit them to the Town Commission for reimbursement from allocated funds. The marketing consultant will make efforts to design coupons to prevent counterfeiting.

After careful consideration, the Bellefonte Town Commission does hereby approve this resolution, effective October 10, 2022, and reimbursements for said coupon can begin immediately.

_____

 Scott MacKenzie, Commission President / Date

Attest: _____

        Secretary Andrew Ritchie/Date