

Town of Bellefonte - American Rescue Plan Act

Total 2021 Allocated Funds	\$ 111,712.50
2nd ARPA Traunch 6/24/22	\$ 110,841.42
Amount Used to Date	\$ 220,965.73
Funds Remaining as of Dec. 2023	\$ 1,588.19

Eligible Use Category					
Public Health/ Negative Economic Impacts					
A	B	C	D	E	F
	2021 Strategy Amount	Amount Paid to Date	Date Paid	Remaining Strategy Amount	Notes
Direct Grants to Small Businesses	\$ 30,000.00				
1 Bellefonte Arts LLC	\$	2,727.27	8/11/2021		
2 Bellefonte Café	\$	2,727.27	8/12/2021		
3 Bellefonte Vintage	\$	2,727.27	8/19/2021		
4 Brandywine Blvd Laundromat	\$	2,727.27	8/11/2021		
5 DE Catering, Inc.	\$	2,727.27	8/11/2021		
6 The Ice Cream Shoppe LLC	\$	2,727.27	8/12/2021		
7 J&J Produce	\$	2,727.27	8/12/2021		
8 JPT Chair Caning	\$	2,727.27	8/10/2021		
9 Michael's Barbershop	\$	2,727.27	8/11/2021		
10 Showorks & Visual Inc.	\$	2,727.27	8/12/2021		
11 Sue Ellen's Boutique	\$	2,727.27	8/11/2021		
Total Direct Grants		\$ 29,999.97		\$ 0.03	
Grants to Non Profits	\$ 5,000.00				
1 Brandywine Hundred Fire Co.	\$	3,000.00	10/5/2021		
2 Bellevue Community Center	\$	1,000.00	10/13/2021		
3 Brandywine Hundred Fire Co.	\$	2,000.00	10/09/2023		
4 Kutz Home	\$	1,000.00	10/09/2023		
5 St. Helenas Food Pantry	\$	1,000.00	10/09/2023		
Total Grants to Non Profits		\$ 8,000.00		\$ (3,000.00)	
Contracted Advertising Program	\$ 40,000.00				
1 B&A Integrated Strategies	\$	10,000.00	8/10/2021		
2 B&A Integrated Strategies	\$	10,000.00	8/10/2021		
3 B&A Integrated Strategies	\$	10,000.00	9/24/2021		
4 B&A Integrated Strategies	\$	10,000.00	9/25/2021		
5 B&A Integrated Strategies	\$	40,000.00			
Total Advertising Program		\$ 40,000.00		\$ -	
Business District Enhancement	\$ 15,000.00				
1 Visual Arts	\$	510.00	10/4/2021		Town banners
2 Andrew Geroski	\$	675.00	10/11/2021		Town banner design
3 Christmas Bros	\$	6,543.30	11/30/2021		Blvd lights & garland
4 Elisa King	\$	226.39	12/13/2021		Window Banners
5 Visual Arts	\$	2,427.00	01/10/2022		Window Banners
6 Andrew Geroski	\$	1,800.00	2/1/2022		Window banner design
7 Andrew Geroski	\$	200.00	4/20/2022		MTP High Ad
8 Andrew Geroski	\$	975.00	7/11/2022		Banner design
9 Visual Arts	\$	456.00	7/11/2022		Banner design
Total Enhancement		\$ 13,812.69		\$ 1,187.31	
Digital Marketing	\$ 15,000.00				
INCdellini LLC	\$	41,898.09			
Total Digital Marketing		\$ 41,898.09		\$ (26,898.09)	
1 Cultivate Forward/Elisa King	\$	5,158.33	1/10/2023		
2 Cultivate Forward/Elisa King	\$	5,158.33	02/15/2023		
3 Cultivate Forward/Elisa King	\$	5,158.33	03/13/23		
4 Cultivate Forward/Elisa King	\$	5,158.33	04/16/23		
5 Cultivate Forward/Elisa King	\$	5,158.33	05/16/23		
6 Cultivate Forward/Elisa King	\$	5,158.33	06/16/23		
7 Cultivate Forward/Elisa King	\$	5,158.33	07/11/23		
8 Cultivate Forward/Elisa King	\$	5,158.33	08/16/23		
9 Cultivate Forward/Elisa King	\$	5,158.33	09/16/23		
10 Cultivate Forward/Elisa King	\$	5,158.33	10/16/23		
11 Cultivate Forward/Elisa King	\$	5,158.33	11/15/23		
12 Cultivate Forward/Elisa King	\$	5,158.33	12/15/23		
1 Cultivate Forward Extension	\$	5,158.33	01/15/24		
2 Cultivate Forward Extension	\$	5,158.33	02/15/24		
3 Cultivate Forward Extension	\$	5,158.33	03/15/24		
Total Marketing		\$ 77,374.95		\$ (77,374.95)	
Administration	\$ 3,000.00				
1 Parkowski, Guerke & Swayze	\$	713.00	8/9/2021		Legal costs
2 The News-Journal	\$	128.16	9/15/2021		Newspaper advertising
3 Curt Nass	\$	52.22	9/13/2021		Report copies
4 Curt Nass	\$	923.50	6/15/2022		Administration Fee
5 Scott MacKenzie	\$	491.15	12/12/2022		Printing/Postage Reimbursement
6 Bellefonte Vintage	\$	600.00	1/09/2023		Website Maintnace
7 Curt Nass	\$	923.50	6/15/2023		Administration Fee
8 Ross Logan	\$	1,000.00	2/16/2024		Website Maintnace
9 Ross Logan	\$	1,000.00	3/16/2024		Website Maintnace
10 Ross Logan	\$	1,000.00	4/17/2024		Website Maintnace
11 Curt Nass	\$	923.50	5/13/2024		Administration Fee
Total Administration		\$ 7,755.03		\$ (4,755.03)	
Promotional \$\$ Coupons					
1 Bellefonte Arts	\$	20.00	11/15/2022		
2 Ice Cream Shoppe	\$	65.00	12/28/2022		
3 Bellefonte Vintage	\$	245.00	1/07/2023		
4 Eclectica	\$	315.00	1/07/2023		
5 Michael's Barber Shop	\$	230.00	1/09/2023		
6 Bellefonte Boutique	\$	250.00	02/03/2023		
Promotional Coupons		\$ 1,125.00		\$ (1,125.00)	
Beautification Grants					
1 Michael's Barber Shop	\$	500.00	11/15/2023		
1 The Finest and the Owl	\$	500.00	11/15/2023		
Total Grants		\$ 1,000.00		\$ (1,000.00)	
Total Category Amount	\$ 108,000.00	\$ 220,965.73		\$ (112,965.73)	